

THE SLOVENIAN ACADEMY OF SCIENCES AND ARTS

cordially invites you to

the colloquium “Publicness and the public sphere under the threat of digital oligarchy”
on the occasion of Slavko Splichal’s book *Datafication of Public Opinion and the Public Sphere*
Ljubljana, 9. December 2022

The colloquium will take place in the MiTeam interactive digital environment and will be accessible on the YouTube video platform [here](#).

To register for online participation in the colloquium (via MiTeam) click [here](#).

PROGRAMME

9.00

Opening words and introduction by Slavko Splichal

Hannu Nieminen: The faltering utopia of liberal democracy: the public sphere and the digitization of inequality

Ksenija H. Vidmar: Collapse of reason? Between private anxieties and the fall of the public sphere

Risto Kunelius: The public sphere and the contemporary lifeworld: reconstruction in the context of systemic crises

10.45 COFFEE BREAK

11.00

Christian Fuchs: Towards a public service Internet

Stephen Coleman: The invention of segmented publics: How ‘publics’ are generated through data cluster analysis

Bart Cammaerts: On the need to revalue old radical imaginaries for asserting epistemic media and communication rights today

Ed Mcluskie: Distancing publics through managed engagement and ideologized transparency

13.00 LUNCH

14.00

Jernej A. Prodnik, Igor Vobič: Journalistic sources in the normative framework of the public sphere

Jernej Kaluža, Boris Mance: Digital platforms and the revaluation of journalistic values: a case study of Google’s Digital News Initiative

Tanja Kerševan: New European media law and the strengthening of the democratic public sphere

15.30 COFFEE BREAK

15.45

Sašo Slaček Brlek, Peter Sekloča: Datafication of the public and digital advertising in Slovenian news media

Nina Cvar, Jure Trilar: Proposal for an epistemic AI’s public use-model

Jan Kostanjevec: Software development and quantification of public opinion

17.15

Concluding discussion